

Celebrating Your Thanksgiving The Way You Want To



We know that you're preparing your Thanksgiving menu for your household, don't feel like you must be bound by tradition. While Thanksgiving is traditionally about turkey, stuffing, mashed potatoes, and pie - you can put your own unique spin on things!

Celebrate what makes your family special with a dish that is uniquely about you, your family, your history, and *what feels like Thanksgiving to you*. Maybe that looks like pierogi or roast pig or tamales or another family favorite. Perhaps it may be going very traditional and cooking up an oyster stuffing. Whatever you do, take the time to personalize your holiday and make your Thanksgiving uniquely yours.

Thanks To All Of For Your Support Of Our Small Business - We try to say it after every job, but it is worth saying again. Thank you for choosing our small business for all of your home's electrical needs. We know there are lots of options out there, and we are thankful for every phone call and every opportunity we get to help our community with our craft.

[Request Service](#)



Why Do We Call It "Turkey Day"

Sarah Hale was a big fan of Thanksgiving before it was a national holiday. Her New England family celebrated Thanksgiving, and she grew up with fond memories of the day. As she grew older, Sarah wrote a novel, multiple editorials, and personal correspondence to political leaders and public figures - all promoting the idea of a national Thanksgiving holiday.

While the first Thanksgiving happened in 1621, it wasn't until 1863 that Thanksgiving was established as a recurring national holiday.

Sarah Hale is a big reason for 1) Thanksgiving as we know it and 2) why we have turkey as the star of the meal.

[LA Times writer Charles Perry explains that](#) "It was a time of culinary nationalism when Americans boasted that they had the best ingredients in the world and therefore the best food; the native bird was obviously the right one for the native feast."

So whether you're a dark meat or white meat fan, you have Sarah Hale to thank for Thanksgiving as we know it today!



Home Stretch - Preparing For A Successful Holiday

The holidays are supposed to be a time for fun and merriment - don't let holiday planning stress you out! Here are a few simple ways to work ahead and prepare for a successful - *and not too stressful* - holiday season in 2021 into 2022.

- **Shop Ahead This Season**
 - To avoid shipping delays, supply chain issues, and empty shelves - shop early for all of your gift-giving needs.
- **Plan A Menu, But Crowdsource The Work**
 - If you host a holiday, that doesn't mean you need to do *all* of the work. Commit your family and friends to bring their own specific parts of the meal this year.
- **Steal Some Holiday Time For Yourself**
 - Give yourself some holiday downtime. Order yourself a peppermint mocha or an extra gingerbread cookie and enjoy it by yourself for a few moments of peace amidst the hustle and bustle of the holiday season.
- **Let Us Help Get Your Home In Order**
 - Don't forget that we are here to help! If you have any electrical inspection or repair needs, schedule as soon as possible to try to get your work completed in time for the holidays.

Superior Service Electric is here for all of your electrical system needs. Contact us [online](#) or call us at (205) 433-4022.

[Request Service](#)

\$100 Off

Service or Panel Replacement

Limited time offer with limited availability. Subject to change. Not to be used in combination with other promotional offerings. Contact Superior Service Electric

[Redeem Coupon](#)

